

# Corporate Sponsorship

# CBH

CBH works to strengthen services for all Maryland residents to ensure access to high quality, community-based behavioral health care. This work is made possible by partnerships with those who share this vision including providers, healthcare systems, government agencies, foundations, advocates, policy makers and private individuals. The CBH corporate partnership program offers companies a unique, yearlong marketing opportunity to establish a relationship with CBH members. The program runs annually, following the fiscal year (July 1- June 30).

## Why Partner with CBH?

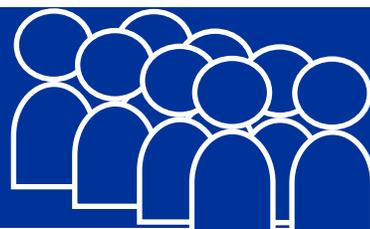
### GEOGRAPHIC REACH

CBH is uniquely positioned to reach providers across the entire state of Maryland. Members operate in all 24 Maryland counties including Baltimore City, with the median member operating in 3 counties.



### MARKET SHARE

CBH members serve more than two-thirds of the individuals receiving publicly-funded mental health and substance use services in Maryland.



### BUSINESS SIZE

CBH members collectively generate nearly \$500 million in revenue annually. Members' annual revenue ranges from \$900,000 to \$70 million.

# \$500<sub>m</sub>

### EVIDENCE-BASED PRACTICES

CBH facilitates and supports the delivery of evidence-based practices, with members making up overwhelming share of the state's EBP providers. 100% of Family Psychoeducation sites, 95% of Assertive Community Treatment providers, 87% of supported employment providers, and 81% of the state's health home sites are CBH members.



### INTEGRATED CARE

CBH members integrate care for the people they serve. Over half of CBH members offer onsite primary care services or health homes, which help coordinate primary care services for people with severe mental illness. 44% of CBH members offer both mental health and substance use treatment.



Want to know more? [410.788.1865](tel:410.788.1865) or [www.mdcbh.org](http://www.mdcbh.org)

Advocate ● Educate ● Affiliate



# Types of Corporate Sponsorship | CBH

CBH offers three distinct levels of corporate sponsorship, each designed to reach the diverse provider and practice audience of CBH membership. For more information contact Christine Kopko, Membership Coordinator, at [chris@mdcbh.org](mailto:chris@mdcbh.org) or 410-788-1865. *Custom sponsorship opportunities are available.*

## SPONSOR (\$5,000 per event)

- Company name and logo listed on CBH website and in annual report
- Exhibit space at annual meeting, listing on event materials, and admission for two

## PARTNER (\$15,000 per year)

- Benefits of Sponsor level, plus:
  - 5-10 minute TED-style talk at up to two member events annually
  - Quarterly recognition in members-only newsletter reaching 400+ behavioral health executives in Maryland

## UNDERWRITER (\$20,000 per year)

- Benefits of Sponsor and Partner levels, plus:
  - Underwrite a learning community on an evidence-based practice.  
*Combines the marketing opportunities of membership with deeper change-transformation opportunities uniquely designed to meet your company's needs.*



## *It's not too late!*

Sponsorship opportunities are still available for the CBH Annual Meeting on June 7, 2018. Call Chris Kopko at 410-788-1865 for more information.