

# CBH Fall Executive Retreat

Leadership, Training, and Networking  
for Behavioral Health Executives

November 8-9, 2018



CHESAPEAKE BAY  
BEACH CLUB  
KENT ISLAND, MARYLAND

Register: [www.mdcbh.org](http://www.mdcbh.org)  
Cost: \$225\* CEUs available

\*not including hotel

## Thursday

- 8:30 Registration and Breakfast
- 9:30 Welcome Remarks
- 10:00 System Capacity Panel  
Bob Atlas, President and CEO  
*Maryland Hospital Association*  
Katie Dilley, Executive Director  
*Mid-Shore Behavioral Health Auth.*  
Chuck Ingoglia, VP Public Policy & Practice  
*National Council for Behavioral Health*  
Suanne Blumberg, CEO  
*Upper Bay Counseling & Support*
- 12:00 Lunch
- 1:00 From Cost Study to Data Warehouse
- 1:30 Strategies for Executive Negotiation  
Frederica Peterson  
*Baker Communications, Inc.*
- 5:30 Adjourn & Happy Hour
- 7:00 Dinner

## Friday

- 8:30 Breakfast
- 9:15 2019 Legislative Session
- 10:00 Critical Skills in Crisis Communication  
Ryan Powers, Senior VP Comms & Marketing  
*National Council for Behavioral Health*
- 11:45 National Council Member Benefits
- 12:00 Lunch
- 1:00 Provider Network Launch
- 2:00 Adjourn

